

MINUTES OF THE ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS REGULAR SESSION HELD SEPTEMBER 4, 2025. The Economic Development Corporation Board of Directors of the City of Crowley, Texas met in Regular Session on Thursday, September 4, 2025, at 6:00 PM in the City Council Chambers, 201 East Main Street, Crowley City Hall, Crowley, Texas.

Call to Order and Roll Call

President Jesse Johnson called the Session to order at 6:00 p.m. Board Secretary Carol Konhauser called roll and noted a quorum was present.

Present were

President Jesse Johnson, Member Jerry Beck, Member Jim Hirth, Member Billy Davis, Member Mike Winterbank, Member Carl Weber III

Absent:

Member George Allen

Executive Session

1. Discuss and consider an amendment to the EDC Performance Agreement with Four Train Days pursuant to Texas Gov't Code § 551.087 – Business Prospect/Economic Development

President Jesse Johnson announced that the Crowley Economic Development Corporation Board of Directors would convene into Executive Session at 6:01 p.m. to discuss an amendment to the EDC Performance Agreement with Four Train Days pursuant to Section 551.087 of the Texas Government Code.

Reconvene and Take Action from Executive Session

At 6:09 p.m., President Jesse Johnson announced the Crowley Economic Development Corporation would reconvene into open session.

Member Jim Hirth made the motion to approve the Third Amendment to the Amended and Restated Economic Development and Performance Agreement with Four Train Days Development; second by Member Carl Weber III, council voted unanimously to approve the motion as presented. Motion carried 6-0.

Presentations

1. Branding and Placemaking Tools for Crowley Crossing

Downtown Coordinator Julie Hepler presented the board with the results of the branding survey. After discussion, members agreed that they preferred the brighter colors featured in Example A and expressed strong dislike for Design C, which used railroad tracks to divide “Crowley Crossing.” The board was divided on the inclusion of “Est. 2024,” noting concerns that it might be difficult to read in smaller versions of the branding and could be misleading by suggesting that the City of Crowley was established in 2024 rather than just the plaza. In conclusion, all members agreed that Designs A and B were the strongest options moving forward.

EDC Business

1. Discuss and consider approving the minutes from the meeting held on Aug 21, 2025

Member Jerry Beck made the motion to Approve the minutes as presented; second by Member Billy Davis, council voted unanimously to approve the motion as presented. Motion carried 6-0.

2. Discuss the proposed EDC 2025-26 Budget and announce the public hearing for Thursday, September 18, 2025 at 6:00 pm, City Council Chambers at 201 E. Main Street, Crowley, Texas.

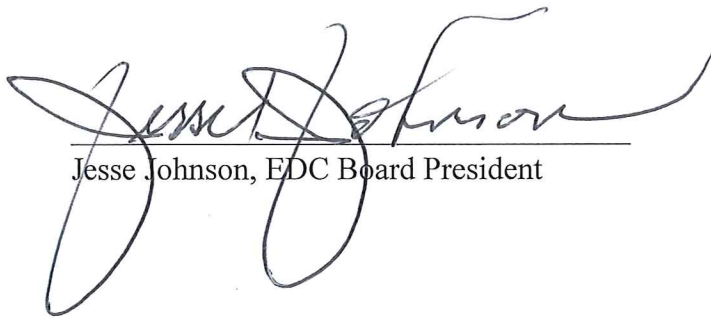
President Jesse Johnson announced the Crowley Economic Development Corporation would hold a public hearing to receive input on the FY2025-26 budget at 6:00 p.m. on Thursday, September 18, 2025 in the Council Chambers located at 201 E Main Street, Crowley TX 76036.

3. Discuss and Consider approving 2024-25 EDC Budget Amendment #2.

Member Billy Davis made the motion to Approve the FY 2024-25 EDC Budget Amendment #2; second by Member Carl Weber III, council voted unanimously to approve the motion as presented. Motion carried 6-0.

Adjournment

As there was no further business, President Jesse Johnson adjourned the meeting at 6:31 p.m.



Jesse Johnson, EDC Board President

ATTEST:



Carol Cannady, EDC Secretary